

Web Event

This will probably sound familiar: you want to hold a presentation, but there is just not enough time to organize it all properly. The room you had in mind is already booked and the beamer you need is not available. On the actual day you find that the setup of the room is wrong, the coffee has been forgotten and, due to traffic jams, your audience is even smaller than anticipated. With Web Event this is all history. No more room bookings, no-one travelling and you can do your presentation wherever you like. This saves you time and money with less stress. All you and your audience need are an Internet connection and a separate telephone line.



Webconferencing convinces!

Webconferencing is an ideal medium for direct communication with remote audiences. The service is accessible to almost anyone, as all one needs is a phone and a PC with Internet access. Web Event by KPN offers exceptional user-friendliness and maximum operator assistance, so that you can reach larger groups carefree.

Interactive

If you want your presentation to be interactive, Web Event offers more facilities than a standard presentation in a room. For instance, there is the possibility to submit multiple-choice questions to your audience and subsequently show the results.

Participants can ask questions directly over the phone. Mutual discussion can be stimulated through instant messaging and chat functions.

Numerous applications

Web Event has numerous applications, ranging from product introduction to new facilities for e.g. online training and workshops. With product introductions it is important to inform as many people as possible in the shortest possible time. Within your own organization you do not want people to have an information lag. Among your clientele you wish to create demand for your new products as soon as possible. In all cases Web Event presents the perfect method to inform your target group directly and effectively.

Assets of Web Event

- ♦ It combines the advantages of the telephone and the Internet
- ♦ No special software is needed
- ♦ Suitable for large groups
- ♦ Direct and structured feedback

Important facilities of Web Event

- ♦ Show manager
- ♦ Presentation facility
- ♦ Several annotation options
- ♦ Q&A by phone or Internet
- ♦ Polling option
- ♦ Participants list and poll reports
- ♦ Several recording and replay facilities

Image and relations management

Your image might well be your most important asset. By using Web Event in addition to press releases, you will reach a wider audience and get a higher profile in the press. Web Event also allows you to stay in touch with valuable contact persons when regular visits are too costly. This way you are not only providing information, you are also getting feedback and creating commitment, allowing you to capitalize better on your clients' wishes.

How does it work

Professional KPN show managers will guide your web event. They will assist you with setting up the presentation. If necessary, they will instruct you on how to use any facility and during the presentation they will be present in the background in order to be able to deal with unexpected situations. Participants will receive an e-mail in advance with brief instructions on how to access the web event. Usually, this entails nothing more than clicking on an Internet address.

Many facilities

Web Event offers a wide range of facilities, from showing PowerPoint® presentations to any other PC-application. There can be several so-called moderators in a web event. They allow for questions asked via instant messaging to be answered directly, either privately or publicly. An operator ensures that questions over the phone can be answered in a structured manner. Presenters can add poll questions. The entire web event can be recorded and filed, so that those who missed it can run a replay, using a conference entry code. Afterwards, a report shows who attended and what 'written' questions were put.

Try it now

Would you like to try out a webconference? Register for a free online web seminar via our website www.kpnconferencing.com and click on 'Web seminars'. For further information and questions you can call 0800-0156 (+31 70 343 44 34) or e-mail conferencing@kpn.com.

More with conferencing

Besides Web Event, KPN offers several services that can be used for presentations to larger groups. WebCast, for instance, enables you to broadcast live on the Internet, but if you only wish to do an audio-presentation, than Event Call might be a suitable alternative. A survey of all conferencing services can be found at www.kpnconferencing.com.